EUGLOH INNOVATION DAYS | 19-21 May 2021
3-DAY IDEA CHALLENGE ON GLOBAL HEALTH

The 5 universities share the ambition of combining their expertise and resources in Global Health to offer the best education and training to you, students.

Innovation can happen in any fields, you just need to know how to carry it out. EUGLOH’s Innovation Days aims to promote business perspective in innovation.

What is the event about?
- Promoting entrepreneurial mindset among students and researchers.
- Bringing business approach to the table for creating marketable products/services from an innovative idea.
- Learning about different tools and methods that are used to carry out marketable ideas.

Who can participate?
- BA/BSc
- MA/MSc
- PhD
- From any major

What’s in it for you?
- certification
- 2 ECTS points
- multidisciplinary approach
- real-life projects
- international team

Prizes: Further mentoring | Study trip to Szeged | Unlimited Coursera access to SZTE’s materials with exams and certificate

How to apply?
You can apply with your own innovative idea that you will work on with a multidisciplinary team. Don’t worry, you can also apply without an idea, too. In this case, you will work on some else’s idea.
Send an email to virtue@szte.hu including your name, university, major and your idea if have one with the subject “Innovation Days”

Application ends on 14 May
SCHEDULE

**DAY 1 | Wednesday, 19 May 2021**
- 11:00 - 11:05 Welcome
- 11:05 - 11:20 Practical Info Session
- 11:20 - 12:50 Problem and Solution | workshop
- 12:50 - 16:00 Teamwork with Mentors

**DAY 2 | Thursday, 20 May 2021**
- 10:00 - 10:15 Team Meeting
- 10:15 - 11:45 Market Exploration | workshop
- 11:45 - 12:30 Lunch Break
- 12:30 - 14:00 Teamwork with Mentors
- 14:00 - 15:30 Business Model | workshop
- 15:30 - 18:00 Teamwork with Mentors

**DAY 3 | Friday, 21 May 2021**
- 11:00 - 11:15 Team Meeting
- 11:15 - 12:15 Pitch Training | workshop
- 12:15 - 12:30 EUGLOH and Virtus Presentation
- 12:30 - 13:00 Lunch Break
- 13:00 - 15:00 Teamwork with Mentors
- 15:00 - 17:00 Student Presentations
- 17:00 - 17:30 Jury Evaluation
- 17:30 - 17:45 Announcement of Results